

## MAYAKOBA FACT SHEET

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**DESCRIPTION:**

Located in the Riviera Maya just 15 minutes from Playa del Carmen, Mayakoba is an eco-friendly resort development on the shores of the Caribbean in Mexico. Surrounded by natural beauty in its lagoons, pools and sugar sand beaches, Mayakoba is home to three luxury hotels – Fairmont Mayakoba, Rosewood Mayakoba and Banyan Tree Mayakoba. The resort also offers a spectacular 18-hole golf course designed by renowned architect and PGA legend Greg Norman. The signature course is home to the Mayakoba Golf Classic – the only PGA TOUR event in Mexico. Six miles of freshwater lagoons that lead to a white sand beach with turquoise waters on the Caribbean Sea connect all of the hotels. Guests are transported in boats via canals made exclusively for the resort, which have led to Mayakoba being called “the Venice of the Yucatan.” Mayakoba is an eco-conscious development and has implemented significant practices to encourage sustainability. Most recently (2011), the resort received the Sustainable Standard Setter Award from the Rainforest Alliance; the Ulysses Prize for “Responsible Tourism Development” by the United Nations World Tourism Organization; and Rosewood Mayakoba was awarded “Most Socially Responsible” at the fifth annual Virtuoso® “Best of the Best” Hotel Awards.

**LOCATION:**

Mayakoba is located in picturesque Riviera Maya, Mexico’s premier beach destination fronting the Caribbean Sea. The resort is 40 minutes’ drive from Cancun International Airport and 10 minutes from the cosmopolitan town of Playa del Carmen. Along this coast, home to the second-largest coral reef in the world stretching from the Yucatán to Guatemala, Mayakoba has made its distinction by being a carefully maintained ecosystem of dunes, mangroves and freshwater lagoons - home to myriad indigenous species of fish, birds and mammals.

## **ACCOMMODATIONS:**

**Fairmont Mayakoba** – An *AAA Five Diamond* award-winning resort includes 401 rooms and suites, including a collection of beach and lagoon casitas. The property has six restaurants, including the *AAA Four Diamond Award* winners, Las Brisas and El Puerto Restaurant. The 37,000-square-foot WILLOW STREAM SPA at Fairmont Mayakoba features 20 treatment rooms including a unique couple's suite, two mineral pools and steam rooms. Additionally, the resort features 40,000 square feet of meeting space (27,000 square feet indoors and 13,000 square feet outdoors).

**Rosewood Mayakoba** – Rosewood Mayakoba sits in the heart of a 1600-acre resort enclave in the Riviera Maya. Built along winding lagoons and a mile-long arc of pristine beach, this oasis of indulgence offers 128 suites with private plunge pools, rooftop sundecks, garden showers, individual docks and the finest in-room design and details. Resort amenities include fine dining at Casa del Lago and Punta Bonita, RoseBuds™ for Children, and Sense, A Rosewood Spa®, which is designed around a cenote, one of the sacred water wells of the ancient Mayans, and sits on a private island. The resort is built to abide by the highest of eco-standards, offering indulgence with awareness, and has just been awarded the Rainforest Alliance Certification.

**Banyan Tree Mayakoba** – A total of 132 pool villas are discreetly built into the carefully conserved landscape, which preserves four ecosystems in balance – the mangroves, dunes, low forests, and coral reefs. Banyan Tree Mayakoba is the ideal setting for honeymoons, holidays, wedding parties, meeting groups, and other gatherings. In addition to the assortment of rejuvenating massages and beauty treatments inspired by traditional Asian remedies, the world-renowned Banyan Tree Spa also brought The Rainforest experience to Mayakoba, which offers spa patrons a choice of eight hydrotherapy treatments. From authentic Thai and Asian favourites at Saffron, to the healthy, hearty eclectic cuisine at Tamarind, each signature restaurant caters to your taste buds and cravings.

## **GOLF:**

El Camaleón Mayakoba Golf Club, designed by Greg Norman, is proud to host the only PGA Tour event in México: The Mayakoba Golf Classic and is home to Mexico's only Jim McLean Golf School.

El Camaleón offers three different landscapes, jungle, mangrove and sea, a unique experience. El Camaleón is unique, not just to Mexico but to the entire world of golf. Recognized by the Audubon Society, the course offers up ever-changing challenges and alluring vistas: fairways lined with sand dunes and mangroves, distinctive hazards such as

cenotes (subterranean caves), crystal-clear lagoons, and greens on the edge of the Caribbean Sea.

## **REAL ESTATE:**

**Mayakoba Residences** – Mayakoba Residences offers completed Banyan Tree residences (full ownership with prices from the upper \$800's and rental program option) and Rosewood residences (full ownership with prices from \$470,000) including lagoon and ocean front locations. Owners have the services and amenities from three world-class, AAA-Five Diamond Award resorts (Banyan Tree, Fairmont and Rosewood) – 10 restaurants, three beach clubs, three spas, PGA Championship golf course and much more.

## **ACCOLADES:**

2011 –

**Rainforest Alliance** – Sustainable Standard Setter Award

**United Nations World Tourism Organization (UNTWO)** – Ulysses Prize for “Responsible Tourism Development”

**Virtuoso® “Best of the Best” Hotel Awards** – “Most Socially Responsible” (Rosewood Mayakoba)

## **Media Requests:**

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